2013 MRL Workshop California Specialty Crop Council

Presented Remotely by

Bob Schramm

Schramm, Williams & Associates, Inc.



- Legislation
- Regulatory Matters
- Trade Agreements



Legislation

- Immigration
- Tax Reform (estate tax, cash accounting, etc.)
- 🗆 Water
 - > Costa Bill
- Appropriations
 - > Ag, Water
- Continuing Resolution?
 - Sequestration
- Debt Limit Vote (When)



Regulatory Matters

- Food Safety Modernization Act
 - Pending Comments Due Sept. 2013
 - Food Importer Obligations
 - > Product Tracing Systems for Food



Trade Agreements

- □ TPP & TTIP
 - Cong. Devin Nunes, Chair, Trade Subcommittee
 - National Export Initiative (Increase Exports by 50%)
- Trans-Pacific Partnership

Transatlantic Trade Investment Partnership (US/EC Free Trade Agreement)



Japan

U.S. Trade in Fresh Fruits, Vegetables and Tree Nuts

Year	Imports	Exports	Balance
1995	\$4,546,941,000	\$5,155,383,000	\$608,442,000
1997	\$5,277,013,000	\$5,362,865,000	\$85,852,000
1999	\$6,528,175,000	\$4,916,736,000	(\$1,611,439,000)
2001	\$6,850,065,000	\$5,330,162,000	(\$1,519,903,000)
2003	\$8,184,958,000	\$6,048,928,000	(\$2,136,030,000)
2005	\$10,142,166,000	\$7,846,740,000	(\$2,295,426,000)
2007	\$12,386,239,000	\$9,150,442,000	(\$3,235,797,000)
2009	\$13,234,928,000	\$10,666,140,000	(\$2,568,788,000)
2011	\$16,977,042,000	\$13,764,544,000	(\$3,212,498,000)
2012	\$14,766,725,000	\$13,437,627,000	(\$1,329,098,000)

Note: Trade data above denotes chapters 7, 8 and 20 of the Harmonized Tariff Schedule. Prepared by Schramm, Williams & Associates, Inc. using data from the U.S. Department of Commerce

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U.S. Trade in Fresh and Processed Fruits, Vegetables and Tree Nuts

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Year	Imports	Exports	Balance
1995	\$6,495,846,000	\$7,005,251,000	\$509,405,000
1997	\$7,668,272,000	\$7,414,348,000	(\$253,924,000)
1999	\$9,168,521,000	\$7,048,742,000	(\$2,119,779,000)
2001	\$9,446,284,000	\$7,342,137,000	(\$2,104,147,000)
2003	\$11,366,350,000	\$8,047,255,000	(\$3,319,095,000)
2005	\$14,076,081,000	\$10,138,957,000	(\$3,937,124,000)
2007	\$17,668,669,000	\$12,000,428,000	(\$5,668,241,000)
2009	\$18,400,240,000	\$13,984,901,000	(\$4,415,339,000)
2011	\$23,436,547,000	\$17,915,619,000	(\$5,520,928,000)
2012	\$20,905,097,000	\$17,551,024,000	(\$3,354,073,000)

Note: Trade data above denotes chapters 7, 8 and 20 of the Harmonized Tariff Schedule.

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 - US/EC Fresh Fruit & Vegetable Trade balance
 - > US \$2 billion (\$1.7 billion tree nuts)
 - ➢ EC \$350 million
 - Sanitary and phytosanitary measures and technical barriers to trade
 - Removal of tariffs and non-tariff barriers
 - Economic costs and benefits to U.S. producers and consumers



- Treatment of specific goods (described by HTSUS numbers)
 - Product-specific import or export interests or barriers,
 - Particular measures that should be addressed in the negotiations, and
 - > Approach to tariff negotiations



Customs measures

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- > Apply only to goods eligible to receive such treatment
- > Appropriate rules of origin
- Ensure transparent, efficient, and predictable conduct of customs operations
- > Remove unwarranted procedural obstacles to trade



- Greater transatlantic regulatory compatibility with respect to health, safety and the environment
 - > (Fruit and vegetable grade standards?)
- Reduce unnecessary costs and administrative delays stemming from regulatory differences

(Regulatory Equivalency?)

- Relevant trade-related intellectual property rights
- Relevant competition-related matters that should be addressed in the negotiations



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 - Relevant government procurement issues
 - Relevant environmental issues
 - Relevant labor issues
 - Relevant transparency and anticorruption issues that should be addressed in the negotiations



13 2013 Farm Bill

Specialty Crop Farm Bill Alliance

- 2013 Farm Bill General Information
- Senate/House Similar Farm Bill Provisions
- House Amendments
- Senate Amendments
- House-Senate Farm Bill Conference



2013 Farm Bill Status

- Senate
 - > Senate Floor
 - Completion?
- 🗆 House
 - > Modified Rule (Limited amendments)



Senate/House Similar Farm Bill Provisions

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 - Funding for Export Credit Guarantee Program
 - Funding for Market Access Program
 - Foreign Market Development Cooperator Program
 - Promotion of Agricultural Exports to Emerging Markets
 - Technical Assistance for Specialty Crops
 - "Technical Barriers to Trade"
 - State Block Grants
 - GSM-102 Export Guarantee Program
 - Specialty Crop Committee
 - Under Sec, for Trade



¹⁶ House Amendments

<u>Federal Agriculture Reform and Risk</u> <u>Management Act of 2013, H.R. 1947</u>



House Committee Amendments

- National Clean Plant Network
- State Block Grants
- Commerce Clause
- Christmas Tree Promotion, Research and Information Order
- Restore Fresh Fruit and Vegetable Program Dried Fruits
- Repeal of Grant Program to Improve Movement of Specialty Crops



18 Senate Amendments

<u>Agriculture Reform, Food and Jobs Act of 2013,</u> <u>S.954</u>



Senate Committee Amendments

Export Apple Act



Senate Floor Proposed Amendments

- Crop Insurance Premium Subsidy Limitation
- Crop Insurance Premium Subsidy 15 Percent Reduction
- SCBG Reduction from \$70 million to \$55 million
- MAP Reduction from \$200 million to \$160 million
- Requires HHS and FDA to do a Scientific and Economic Analysis of FSMA Law
- Increase Number of Farms Exempt from FSMA
- Pilot Insurance Program-Quarantine & Food Safety Events



House-Senate Farm Bill Conference

July/August 2013?







MRL Cases

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- Pistachio MRL Japan Problem
 - > MHLW did not use the correct equipment
 - Japan registrant
- European Olive Oil 98 Containers Stopped Chlorpyrifos
 - > EC has not registered chemical in US TTIP







SPS Export Insurance Study

- TASC Funded
- 0.2% Denied Entry
 - > Low premium but will exporters purchase
- Table Grape Export (Weed Seed)
- Potato Export (Sprouts)



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